



(Translation from the Italian original which remains the definitive version)

PRESS RELEASE

M&C S.p.A. FINANCIAL CALENDAR for 2016

As required by article 2.6.2.1.b) - section 2.6 - part 2 of the Market Regulation for stock exchanges organised and managed by Borsa Italiana S.p.A., **M&C S.p.A.** communicates the dates for the approval of its financial data during 2016.

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|------------------------|--|
| 23 March 2016 | Board of directors' meeting - approval of the separate financial statements as at and for the year ended 31 December 2015 in draft and approval of the individual financial statements. |
| 27 April 2016 | Board of directors' meeting - approval of the interim financial report at 31 March 2016. |
| 27 April 2016 | Ordinary shareholders' meeting - on first call - approval of the separate financial statements as at and for the year ended 31 December 2015. |
| 12 May 2016 | Ordinary shareholders' meeting - on second call - approval of the separate financial statements as at and for the year ended 31 December 2015. |
| 27 July 2016 | Board of directors' meeting - approval of the interim financial report at 30 June 2016. |
| 9 November 2016 | Board of directors' meeting - approval of the interim financial report at 30 September 2016. |

M&C S.p.A. will notify any changes made to the above calendar.

Milan, 19 January 2016

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